

GRANTWRITING FOR INDIGENOUS AND NATIVE AMERICAN ARTISTS (GINAA)

A new capacity-building program promoting the development of a sustainable Native American arts community in the greater Bay Area.

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WHAT:

A FREE 3-day intensive grantwriting workshop and commissioning grant program for Native American and indigenous artists living in the greater Bay Area.

Over the course of the three sessions, participants will develop, evaluate and revise a grant proposal requesting a \$500 commission to support a project to be presented at Galería de la Raza. A peer review panel will award three commission grants to artists or groups to implement their project. Commission grants are only available to grantwriting workshop participants. All supported projects will be presented to the public at Galería during 2009-2010.

Workshop outcomes:

- Increased knowledge in the fundamentals of grantwriting to develop competitive grant proposals to government and foundation sources.
- Three \$500 commission grants to selected proposals.
- Public Presentation of the three projects at Galería during 2009-2010

Artists or groups can submit proposals for:

- The gallery (two-week visual arts exhibition, all media),
- The video room (screenings, curatorial video projects, etc.),
- The public billboard (Digital Mural Program and complementary public program),
- The website (digital media arts projects),
- The Youth program (Educational projects), and
- The performance space (one time event, including but not limited to spoken word events, panel discussions, music, dance, etc.) For performance presentations, please take into consideration that they will take place in a gallery setting; that sound amplification is permitted only until 9:30 pm; and that the maximum audience capacity is 70 people.

WHO CAN PARTICIPATE:

The applicant should be a Native American artist or a Native American-lead project/organization based in the greater San Francisco Bay Area. Native American describes people with indigenous North, Central and South American heritage as well as Native Hawaiians, Samoans, and the indigenous people of Guam (whether enrolled, federally or nationally recognized, or not). From the Discrimination By Omission: Issues of Concern for Native Americans in San Francisco, A Report of the San Francisco Human Rights Commission, August 23, 2007. We request that applicants represent their Native heritage, tribal affiliations and the lineage of their traditional cultural practices with integrity in the grants application process.

WHEN: August 1st, August 2nd and August 8th

WHERE: Galería de la Raza, 2857 24th Street, San Francisco, CA 94110

REGISTRATION: June 1st – July 24th, 2009
Applicants are selected on a first come, first serve basis. Since capacity is limited we recommend early registration.
Registration forms for the "Grantwriting Workshop + Commissioning Grant" will be available for download from our website (www.galeriadelaraza.org) as of Monday, June 1st, 5:00 p.m.

DEADLINE: One copy of your two sentence project description and work sample must be hand delivered to Galeria by Friday July 24 at 5 pm or must have a Friday postmark. Mail or deliver proposals to Galeria de la Raza Attn: Raquel de Anda, 2857 24th Street, San Francisco CA 94110.

PROGRAM DETAILS: Through three intensive grantwriting workshop sessions, participants will deepen their understanding of the non-profit system that supports the creation, presentation and preservation of traditional and contemporary art and increase their knowledge of the steps and strategies involved in preparing an effective government or foundation funding request.

SATURDAY, AUGUST 1 | SESSION 1:

- Part 1 (10:00 a.m. – 1:00 p.m.): Understanding the funding system, grant guidelines and grant program evaluation criteria. Deconstruction of respective projects into their various stages and components: creation, development, production; publicity and marketing; documentation and evaluation. Reorganization of the proposals' various sections into an effective presentation of the artistic concept and timeline.
- Part 2 (2:00 p.m. – 4:00 p.m.): Writing Session with individualized assistance.

SUNDAY, AUGUST 2 | SESSION 2:

- Part 1 (10:00 a.m. – 1:00 p.m.): How to develop a Budget, present work samples and resumes. Applicants must bring work samples on this day. Samples can include CD-Rom, Audio CDs, and DVDs. Please limit your work samples as follows:
Visual arts: 5 digital images (Please no paper!)
Sound: max. 3 minutes
Video: max 3 minutes

SATURDAY, AUGUST 8 | SESSION 3:

- Part 1 (10:00 a.m. – 1:00 p.m.): A review panel will evaluate the submitted proposals in public and will score proposals based on the criteria and establish a final ranking.
- Part 2 (2:00 p.m. – 4:00 p.m.): Extended question and answer period that will enable the artists to grasp what they need to do to make their grant proposals more competitive. Artists will have one week to revise and submit their final proposals to Galeria.

Deadline: One copy of your proposal and work sample must be hand delivered to Galeria by Friday August 14 at 5 pm or must have a Friday postmark. Mail or deliver proposals to Galeria de la Raza attn: Raquel de Anda, 2857 24th Street, San Francisco CA 94110.

Applicants will be notified by August 15th if they have been selected for the commissioning grant for presentation at Galería in 2009-2010.

Workshop Instructor Bio's

Jeff Jones

Fundraising and Strategic Planning Consultant Jeff Jones is one of the Bay Area's most successful fundraisers. Since 1976, he has authored approximately 3500 successful proposals, almost all of them for arts organizations of color and LGBT arts groups. To date, he has assisted over 40 non-profits to formulate three-year strategic plans.

Marie Acosta

Principal Consultant, Acosta & Associates -Marie Acosta has extensive experience in the arts including artistic programming, long range planning, fund development, financial management, and advocacy. Ms. Acosta worked with Brava for Women in the Arts, SPARC, San Jose Multi-Cultural Guild, and Fresh Meat to name a few of her clients. She raised over \$3.5M for her clients over a three-year period. An artist as well, Acosta was a collective member, actress, and General Manager with the San Francisco Mime Troupe from 1980-1986.

About Galería: Founded in 1970 by local artists active in the Chicano civil rights moment, Galería de la Raza is an interdisciplinary space for art, thought and activism. Galería organizes cutting-edge art exhibitions, as well as multimedia presentations, performances and spoken-word events, screenings, computer-generated murals and educational activities. Galería is a non-profit, community-based Latino arts organization located in the heart of San Francisco's Mission District. It is nationally recognized and is one of the Bay Area's oldest, most well-respected arts organizations.